

15 Secrets To Maximize Your Blog SEO Traffic

This is the improved version of [11 Secrets To Optimize Your Blog For SEO](#). Hope you enjoy reading it. I'm going to edit this to make it look better.

1. Domain Name

Does the domain name of your blog have the keywords you are aiming for? If you have them in it, it will be very easy for your to rank high for that keyword. I've seen many websites who rank high for certain keywords with very little backlinks. These websites and blogs simply have the keywords in their domain name. If you don't have keywords in your domain name, that's not the end of the world because the next secret is as important as this.

2. Blog Title

This part is as important as the domain name due to few reasons. The first reason is blog title will always be shown with h1 tags. If you have your keywords with this tag, it helps you in SEO. Another reason will be the blog title will always be the first word the search bots will go through. If you have the first word of your webpage to be your keyword, it's easier for you to rank for that keyword too. When you click on the blog title, you'll notice you'll reach the home page. That is something that is going happen on each of your blog page- the header will link back to your main page. These helps a lot too. Lastly, when you change your blog title into your keywords, the title tag of the main page will change to your keyword which helps a lot.

3. Tagline

This is another thing that you could insert your keywords. It will show on your header. Try to make your keywords appeal as much as you can.

4. Ping

This is one serious service that will allow blogs out rank normal websites. Ping is a service by some websites that allows you to announce them everytime you publish a new post or edited an old post. Search engine rank websites that change their content frequently. The logic behind this is websites change frequently because they update the latest information about their topic very often. That helps the search engines to provide high quality and latest information to their users. Copy and paste this ping list:

<http://blogsearch.google.com/ping/RPC2>
<http://1470.net/api/ping>
<http://api.feedster.com/ping>
<http://api.moreover.com/RPC2>
<http://api.moreover.com/ping>
<http://api.my.yahoo.com/RPC2>
<http://api.my.yahoo.com/rss/ping>
<http://bblog.com/ping.php>
<http://bitacorras.net/ping>
<http://blog.goo.ne.jp/XMLRPC>
<http://blogdb.jp/xmlrpc>
<http://blogmatcher.com/u.php>

<http://bulkfeeds.net/rpc>
<http://coreblog.org/ping/>
http://mod-pubsub.org/kn_apps/blogchatt
<http://www.lasermemory.com/lsrc/>
<http://ping.amagle.com/>
<http://ping.bitacoras.com>
<http://ping.blo.gs/>
<http://ping.bloggers.jp/rpc/>
<http://ping.cocolog-nifty.com/xmlrpc>
<http://ping.blogmura.jp/rpc/>
<http://ping.exblog.jp/xmlrpc>
<http://ping.feedburner.com>
<http://ping.myblog.jp>
<http://ping.rootblog.com/rpc.php>
<http://ping.syndic8.com/xmlrpc.php>
<http://ping.weblogalot.com/rpc.php>
<http://ping.weblogs.se/>
<http://pingoat.com/goat/RPC2>
<http://rcs.datashed.net/RPC2/>
<http://rpc.blogbuzzmachine.com/RPC2>
<http://rpc.blogrolling.com/pinger/>
<http://rpc.icerocket.com:10080/>
<http://rpc.newsgator.com/>
<http://rpc.pingomatic.com>
<http://rpc.technorati.com/rpc/ping>
<http://rpc.weblogs.com/RPC2>
<http://topicexchange.com/RPC2>
<http://trackback.bakeinu.jp/bakeping.php>
<http://www.a2b.cc/setloc/bp.a2b>
<http://www.bitacoles.net/ping.php>
<http://www.blogdigger.com/RPC2>
<http://www.blogooole.com/ping/>
<http://www.blogoon.net/ping/>
<http://www.blogpeople.net/servlet/weblogUpdates>
http://www.blogroots.com/tb_populi.blog?id=1
<http://www.blogshares.com/rpc.php>
<http://www.blogsnow.com/ping>
<http://www.blogstreet.com/xrbin/xmlrpc.cgi>
http://www.mod-pubsub.org/kn_apps/blogchatter/ping.php
<http://www.newsisfree.com/RPCCloud>
<http://www.newsisfree.com/xmlrpctest.php>
<http://www.popdex.com/addsite.php>
<http://www.snipsnap.org/RPC2>
<http://www.weblogues.com/RPC/>
<http://xmlrpc.blogg.de>
<http://xping.pubsub.com/ping/>

5. Duplicated Content

Avoid duplicated contents on your blog. This means that you shouldn't use the same content to submit

as articles, publish the same content from your blog to Squidoo/Hubpages or reuse other people's content. These has little to do with intellectual rights. If someone search for a content, what will they feel when the search results are a bunch of same content?

Annoyed right?

That's the reason why Google and some search engines don't index or don't count duplicated content page. Another reason is many spammers or Black Hat SEOer are using other people's content to create backlinks to manipulate results. That's what search engines are trying to prevent from happening.

6. Keyword Density

Keep your keyword density between 3%-6%. It means repeating your keywords for 3 to 6 times every 100 words you typed. That helps in ranking because when an article repeat a keyword many times, that article might be highly related to that keyword. But many people has used it to manipulate search results. So, play within some rules.

Rule #1: Don't repeat your keywords together such as "keyw*rd keyw*rd keyw*rd". Search engine bots can read it. And they know you are trying to trick their system.

Rule #2: Don' exceed 7%. Or else it will be "keyword stuffing" which makes search engines think that you are using keyword density to manipulate results.

7. Related Keywords

Stop inserting too many keywords and start using more related keywords. When you type in your keyword in Google Keyword Tool to get keyword ideas, you'll get lots of related keyword. For example, you'll get "pimple" and "black head" when you type acne. Those are related keywords that help you in ranking when you use it in your blog. Use more of them.

8. Speed Blogging

Speed blogging is about publishing 1 or more new posts everyday. If you just started blogging, you can publish once every 3 days and slowly increase to once per day after a month. Speed blogging have many benefits. The main one is that you tell Google and other search engines you update latest information on your blog very often. It also increase your webpages, change large portion of the content on main page, etc.

9. Page Quantity

Search engine will think that you have lots of information on your blog if you have many webpages. This makes your blog looks like a library with lots of knowledge and information that their users can enjoy. That's the reason Google and other search engines give large sites higher authority and higher ranking. I usually avoid competing with these kinds of website because I know that it's hard to win.

10. Longer Posts

It's important to make each of your post around 250 words. Many spammers know the technique of increasing pages, they use software to create thousands and tens of thousand of pages that are similar with very little content. Making your posts long will keep your posts at a safer level and keep it indexed.

11. Outbound Links

Have you heard that linking to low quality or spam sites will get your websites ranked lower? On the other hand, linking to websites which have high authority on related topic will give you a high ranking. Read related blogs which have very high authority and link to them. You might get a higher ranking. I'm not 100% sure about this but I'm a strong believer of this step.

12. Interlinking

Do you have a strong interlinking structure in your blog that each of your posts link to each other?

This is important because your blog will not just get traffic from the keyword you aiming for. From this step onwards, I'm going to share some tips to get traffic from untargeted keywords. If your main keyword is "acne treatment", there's a chance that you might get traffic from "how to get rid of black head fast and easy". The keyword is not planned but you simply have the keyword in your blog and Google pull it out when someone do a search on that keyword.

If you want to rank high for untargeted keywords, one of the strategies is getting your blog posts to link to each other with related keywords. That will give you a higher chance to get traffic from these keywords.

13. Title Tags Of Each Posts

Another way to get more untargeted keywords is to use to change your title tags to start with the words in your post title. If your post title is "how to get rid of acne with herbs", make sure that post's title tag start with those words. You can download "All In One SEO" Plugin to help you in this automatically. Just upload and activate.

14. SEO Friendly URL

Go to 'Permalink Settings' of your blog and change the permalink structure with this `"/%category%/%post name%"`. This setting will turn the end of the url of each of your post into the words you use in your post title. This will help a lot in getting untargeted keyword's traffic too.

15. Sitemap

Lastly, create sitemap on your blog that shows links to your blog posts. Search engine bots crawl a limited number of links. Having sitemap will create some interlinking power and keep all your blog posts crawlable by the bots. This will help your blog posts stay indexed and allow bots to notice any changes on your blog posts easily.

Hope you enjoy the posts and use it wisely.