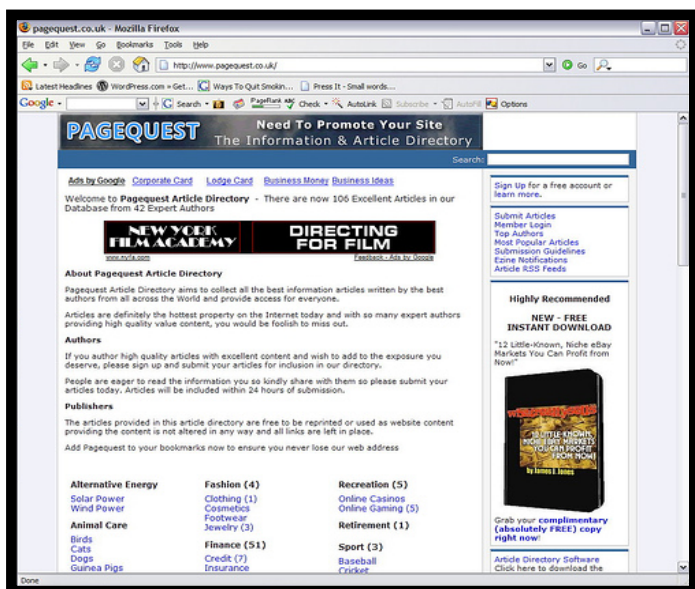


## 8 Ways To Get Better At Article Promotion



Consider how much weight you put on testimonials, reviews, or product descriptions when you are deciding what to purchase. If you can think of one, then you know the power of content. Bone up on your article syndication skills by checking out these solid tips.

Focus on the ads that your readers will be more inclined to read. Do not hesitate to alternate them occasionally, and make use of differing versions with different looks. It is well worth the time spent to find out what works best for your needs.

You should be careful about overuse of keywords when you are writing your article. If you say a keyword more than five times in an article, both your readers and search engines will turn away from you. Prevent overusing keywords by using them fewer than five times per article, and you will find that your visitors respond better to your site.

### Article Advertising

Be careful of people that claim to be experts in article advertising. Oftentimes, they are making money through teaching others how to earn money through article advertising. They are not earning through marketing themselves. This doesn't invalidate everything that they say, though. Just take their advice with caution.

Your article content must be a match for your SEO key phrases. It is important that everything, including the content, keywords and links, are related. Search engines need to see connections in writing so they can figure out what they are indexing.

Formulate the body of your article as a numbered or bulleted list. This will make an article easier to read, and viewers will find that they can understand and remember the content better. Numbering your main points is a good way to help readers retain the information.

If you make articles that people will want to read, you will have a great head start. Popular articles

include those with diagrams, information graphics, or "how to" articles. You won't just be posting a high-quality poll every month, you will also be increasing your traffic.

Are you searching for article inspiration? The news is one of the best outlets to find useful tidbits you can apply to your market. News aggregators make it easy to keep track of breaking news and updates related to your niche, which are sent straight to your inbox. Using current events in your article will assist you in keeping everything current and interesting to readers.

## **Article Marketer**

When you become a better article marketer, your profits will increase. This stems from the truth that information drives the Internet -- and content means information. Use the tips here and you can become a great article marketer. Have fun, and it's time to get started writing those articles!

A number of people would like to learn more about [article marketing](#), but not everyone knows where they should look. Thankfully, you came to the right place to help you get started with the learning process. Now you can put the various things that have been gone over here to good use.