

WP Tips and Tutorial For Beginners



Do you know how to use WordPress?

Do you know where to find great plugins and how to use them?

Is your site secure?

Understanding this information will help you develop a site that people will want to visit time and time again.

Keep reading to get answers to your most pressing WordPress questions.

Permalinks

A clean permalink will make it easier to post blogs with long titles. Use only the most important keywords so that your URL isn't too cumbersome. You can simply shorten that to include only the keywords.

Video blogging is a snap with WordPress. Spending a little extra time preparing your website will save you time in the long run. A lot of Internet users respond well to visuals. A video can clearly convey a message that is hard to explain with the written word; this makes video a powerful marketing tool.

Take the time to research WordPress prior to working with it. The more you're able to do in advance, the more you'll be better prepared when you start. Learn about search engine optimization, how to create effective content, and how to use WordPress to its fullest advantage to ensure you aren't struggling when you get to work.

Make a posting schedule for yourself. A schedule helps you keep your eye on the deadline; so as the deadline approaches, it may give you more incentive to write that piece. In fact, you can sit down one day and create posts for the rest of the week, then you can use the schedule feature to have WP upload the posts for you.

Special Characters

The URLs of your blog posts should not have special characters. Special characters annoy [search engine spiders](#), so it's best not to have any. Keep your URL's short and to the point.

Sometimes you may spend a lot of time adjusting your [WordPress blog](#) and then mistakenly think none of your changes have been saved. This is probably not true. Clear your cache to get rid of this problem. Press your shift key, hold it, and refresh the browser. Changes should then be visible.

The posts you make always appear in chronological order, unless you specify otherwise. To change the list, you must change the dates. Do this by opening a post, and you'll see the date in the top right-hand corner. Select the date and make your changes; then, save the post to make the position change permanent.

Be certain users have the ability to email posts to themselves if they like. Many people who won't have access to social media will still want to share with friends. A WordPress email plugin can make this easy.

Don't use "admin" as a username. When you are showing as "admin", your site has a higher chance of being targeted by bots. Then, your entire site is at risk. If you have usernames that are administrator or admin, delete them. Use a different and unique username.

Security is key to a WordPress site, so be sure to keep passwords to yourself. On top of that, only download plugins from sites which are reputable and check the reviews before you install anything. If your site is hacked or the victim of malware, your hard work could all be lost.

Connect the posts together with an internal-linking plugin to give your reader additional content on your website to enjoy. Plugins like that usually add links following each blog post, basing that on your tagged posts.

With your new insights, you ought to have a better grasp of WordPress. There are lots of things to learn about WordPress. These ideas should get you started. Come back to this article in the future for refreshers.